



## Notice of a public meeting of

### Decision Session - Executive Member for Economy and Culture

**To:** Councillor Kilbane (Executive Member)

**Date:** Tuesday, 25 March 2025

**Time:** 11.00 am

**Venue:** West Offices - Station Rise, York YO1 6GA

### AGENDA

#### **Notice to Members – Post Decision Calling In:**

Members are reminded that, should they wish to call in any item\* on this agenda, notice must be given to Democratic Services by **4:00 pm on Tuesday, 1 April 2025**.

\*With the exception of matters that have been the subject of a previous call in, require Full Council approval or are urgent, which are not subject to the call-in provisions. Any called in items will be considered by the Corporate Services, Climate Change and Scrutiny Management Committee.

Written representations in respect of items on this agenda should be submitted to Democratic Services by **5.00 pm on Friday, 21 March 2025**.

#### **1. Apologies for Absence**

To receive and note apologies for absence.

**2. Declarations of Interest** (Pages 5 - 6)

At this point in the meeting, the Executive Member is asked to declare any disclosable pecuniary interest, or other registerable interest, they might have in respect of business on this agenda, if they have not already done so in advance on the Register of Interests. The disclosure must include the nature of the interest.

An interest must also be disclosed in the meeting when it becomes apparent to the member during the meeting.

*[Please see attached sheet for further guidance for Members].*

**3. Minutes** (Pages 7 - 8)

To approve and sign the minutes of the Decision Session held on Monday, 27 January 2025.

**4. Public Participation**

At this point in the meeting members of the public who have registered to speak can do so. Members of the public may speak on agenda items or on matters within the remit of the committee.

Please note that our registration deadlines have changed to 2 working days before the meeting. The deadline for registering at this meeting is at **5.00pm on Friday, 21 March 2025.**

To register to speak please visit [www.york.gov.uk/AttendCouncilMeetings](http://www.york.gov.uk/AttendCouncilMeetings) to fill out an online registration form. If you have any questions about the registration form or the meeting please contact the Democracy Officer for the meeting whose details can be found at the foot of the agenda.

**Webcasting of Public Meetings**

Please note that, subject to available resources, this public meeting will be webcast including any registered public speakers who have given their permission. The public meeting can be viewed on demand at [www.york.gov.uk/webcasts](http://www.york.gov.uk/webcasts).

**5. Creation of infrastructure to be able to support (Pages 9 - 28)  
the collection of donations to support the  
conservation of the City Walls**

This report seeks approval for the proposal to collect donations to support the upkeep of the City Walls.

This would entail the installation of donation points on the City Walls with an interpretation space within Bootham bar that allows visitors to explore the history of the maintenance of the City Walls.

**6. Urgent Business**

Any other business which the Executive Member considers urgent under the Local Government Act 1972.

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For more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting:

- Registering to speak
- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

Contact details are set out above.

## Alternative formats

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**We can also translate into the following languages:**

我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali)

Ta informacja może być dostarczona w twoim własnym języku. (Polish)

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

یہ معلومات آپ کی اپنی زبان (بولی) میں بھی مہیا کی جاسکتی ہیں۔ (Urdu)

### Declarations of Interest – guidance for Members

- (1) Members must consider their interests, and act according to the following:

Type of Interest	You must
Disclosable Pecuniary Interests	Disclose the interest, not participate in the discussion or vote, and leave the meeting <u>unless</u> you have a dispensation.
Other Registrable Interests (Directly Related) <b>OR</b> Non-Registrable Interests (Directly Related)	Disclose the interest; speak on the item <u>only if</u> the public are also allowed to speak, but otherwise not participate in the discussion or vote, and leave the meeting <u>unless</u> you have a dispensation.
Other Registrable Interests (Affects) <b>OR</b> Non-Registrable Interests (Affects)	Disclose the interest; remain in the meeting, participate and vote <u>unless</u> the matter affects the financial interest or well-being: (a) to a greater extent than it affects the financial interest or well-being of a majority of inhabitants of the affected ward; and (b) a reasonable member of the public knowing all the facts would believe that it would affect your view of the wider public interest. In which case, speak on the item <u>only if</u> the public are also allowed to speak, but otherwise do not participate in the discussion or vote, and leave the meeting <u>unless</u> you have a dispensation.

- (2) Disclosable pecuniary interests relate to the Member concerned or their spouse/partner.
- (3) Members in arrears of Council Tax by more than two months must not vote in decisions on, or which might affect, budget calculations,

and must disclose at the meeting that this restriction applies to them. A failure to comply with these requirements is a criminal offence under section 106 of the Local Government Finance Act 1992.

## City of York Council

## Committee Minutes

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Meeting	Decision Session - Executive Member for Economy and Culture
Date	27 January 2025
Present	Councillor Kilbane (Executive Member)
Officers in Attendance	Angela Padfield - Head of Adult Learning Service - York Learning

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**8. Apologies for Absence (10:02am)**

There were no apologies.

**9. Declarations of Interest (10:02am)**

The Executive Member was asked to declare, at this point in the meeting, any disclosable pecuniary interests, or other registerable interests he might have in the respect of business on the agenda, if he had not already done so in advance on the Register of Interests. None were declared.

**10. Minutes (10:02am)**

Resolved: That the minutes of the Decision Session held on 22 October 2024 be approved and signed by the Executive Member as a correct record.

**11. Public Participation (10:02am)**

It was reported that there were no registrations to speak at the meeting under the Council's Public Participation Scheme.

**12. York Learning Self Assessment Report (10:09am)**

The Executive Member considered a report presented by the Head of Adult Learning Service - York Learning, discussing this year's self-assessment report for Ofsted, which showed where York Learning stood in relation to the 'Education Inspection Framework'. This final report was scheduled to be submitted to Ofsted on Friday, 31 January 2025.

The Head of Adult Learning summarised that there had been good engagement with the service, which provided a strong offer. Those areas where there had previously been low achievement had largely been turned around, and those areas which had not shown significant progress at this time were moving in the right direction and were reflective of the national picture.

The Executive Member thanked officers for the learner-focused report and noted that Ofsted had expressed appreciation for the honesty and depth of the authors' self-reporting which had made us a trusted provider.

The Executive Member enquired about the statistics on impact – 2023-24 Education & Training 16-18 & 19+ and the Head of Adult Learning clarified that this should illustrate a 4 point improvement over last year's figure. The Executive Member agreed that it was remarkable to have 93% successful progression into work/further learning, noting that very clearly something was working.

The Executive Member noted there had been challenges with retention of early Years apprenticeships – while the report reflected that this figure was just (0.2%) over the national average, learner retention was lower than other areas. The Head of Learning responded that those leaving were often young people, who intended to pursue early years education as a career path, but later saw that other areas offered greater financial incentives. Others had been challenged by the necessity for Maths and English qualifications due to changes in policy during their apprenticeship.

Noting the amendments published in the agenda supplement, the Executive Member

Resolved: To approve the 2023/24 Self-Assessment Report, subject to any suggested changes.

Reason: This helps monitor the service and provide sound governance arrangements.

Cllr P Kilbane, Chair

[The meeting started at 10.01 am and finished at 10.24 am].





<b>Meeting:</b>	Decision session Executive Member for Economy and Culture
<b>Meeting date:</b>	25/04/2025
<b>Report of:</b>	Director of Environment, Transport and Planning
<b>Portfolio of:</b>	Executive Member for Economy and Culture

## **Decision Report: Creation of infrastructure to be able to support the collection of donations to support the conservation of the City Walls**

### **Subject of Report**

1. This report seeks approval for the proposal to collect donations to support the upkeep of the City Walls.
2. This would entail the installation of donation points on the City Walls with an interpretation space within Bootham bar that allows visitors to explore the history of the maintenance of the City Walls.

### **Benefits and Challenges**

3. Primarily the project aims to reduce the burden on CYC's capital budget by generating income to support the conservation of the city walls. Should the project be more successful than anticipated it would allow us to go beyond what we currently do and realise some of the opportunities that the conservation management plan identified, and that the service has also highlighted.

The risk is that we fail to “break even” on the investment (circa £5k) in infrastructure needed for the project, but as a large amount of that is for interpretation material supporting the donation points this would still be useful and usable in educating visitors in the role CYC has in maintaining the Bar Walls.

## **Policy Basis for Decision**

4. This proposal supports and contributes to the following Council Plan priorities:
  - a) Equalities and Human Rights: funds raised through the project would be used to support improved access (both physical and educational) and interpretation to the Bar Walls.
  - b) Affordability: this proposal aims to raise funds to support the conservation and preservation of Heritage assets owned by CYC. As the project is requesting donations and the walls will remain free to access the direct impact on residents should be minimal. Visitors to the walls can choose to pay what they can afford, there is no obligation or expectations.
  - c) Climate: the Bar Walls ramparts are a key “green corridor” and represent an invaluable habitat in the heart of the city. Additionally, the traditional building methods and conservation of historic buildings and their associated embodied carbon will be key in efforts to reach NetZero.
  - d) Health: the Bar Walls are used by many residents as both an aide to physical health, as a walking or jogging route, but also represent a key touchstone for many residents’ mental health and wellbeing.

## **Financial Strategy Implications**

5. The cost of set up is expected to be £5k, covered from existing agreed capital budgets. This is to cover the installation of the donation points and interpretation material to encourage donations. It is expected that the project will result in significantly more money generated via the donations

## **Recommendation and Reasons**

6. Exec Member are recommended to approve Option 1 outlined below, namely:
  - a) Approve the creation of donation points, “tap” and QR code (for in person events) based for the Bar Walls, and associated payments handling systems.

- b) Approve the creation of an interpretation space within Bootham Bar for the purpose of educating visitors as to the conservation of the bar walls.
  - c) Delegate authority to the Director of Transport, Environment and Planning, in consultation with the Head of Procurement and the Director of Governance, to take such steps as are necessary to determine the provisions of, award and enter into the required contractual arrangements to accept donations, including contracts with tap donation providers and merchant facilities to handle transactions.
  - d) Note merchant and processing fees will apply as a percentage of donations received.
  - e) Approve the undertaking of a 6 month trial period for devices, after which a review will be undertaken to determine whether to roll the scheme out permanently.
7. **Reasons:** the trial will explore whether this project will result in income generated for the authority that will allow it to improve its heritage assets, realise their education potential while reducing the burden on the CYC capital budgets.

## Background

- 8. CYC is the custodian of the most listed buildings in York, making us key guardians of York heritage. The City Walls are the most significant of its heritage assets, with nearly 2000 years of history contained in the monument. Since being saved in the 1830's by the residents of York they remain an integral part of York's identity and proud symbol for the city
- 9. Make It York's 2021 visitor survey said 29% of visitors to the city "walked the city walls". With 8.9 million visitors in 2023 this means there are potentially up to 2.5 million visitors to the walls annually.
- 10. The conservation of the Bar walls is undertaken by CYC's Ancient Monuments team, who are responsible for both the basic maintenance and larger restoration projects. These works are currently exclusively funded through capital borrowing.

By progressing a project to install donation points along the city walls in order to collect donations to raise funds to support the upkeep and improvements on the Bar walls. will ensure the City Walls (and other heritage assets dependent on the income raised) will be protected without impacting on the council's budget

11. Similar initiatives have previously been tried with limited success. This project has taken the lessons from that effort, the main lessons being to work with partners to encourage donations from tour groups and other visitors, create an interpretation space to explore how the city walls have been cared for historically and explain CYC's current work and a responsibility
12. Following discussions with the Diocese of York on the technical implementation and learning we are confident that a multiplatform approach is correct. 80% of donations raised by the Diocese is through tap donations, however individual donation amounts through web-based donations is on average 4x higher.
13. We are therefore proposing to use both "tap to donate" points based on the 4G network at set locations on the city walls, with the first location being Bootham Bar, as well as a website based donation platform.

## **Consultation Analysis**

14. Consultation will be undertaken with Historic England, Visit York and the Friends of York Walls.

## **Options Analysis and Evidential Basis**

15. Option 1 (recommended): accept donations to CYC under the provisions of The Ancient Monuments and Archaeological Areas Act 1979.  
Pros-
  - Income generation for the service which would reduce the reliance on capital borrowing and support heritage conservation and education for the authority.
  - Increased visitor and resident awareness of the authorities role in protecting and managing the Bar Walls

Cons-

- Donations fail to reach the anticipated levels and we fail to cover the cost of the expenditure.
- potential negative reputational impact if visitors interpret now requesting donations as avarice

16. Option 2: do not progress with the acceptance of donations.

Pros-

- No risk of failure to generate a return on investment.

Cons-

- Fail to take the opportunity to generate income,
- No increase in awareness and appreciation for CYC's role in conserving the monuments.

## Organisational Impact and Implications

17. *None*

**Financial implications:**

The initial set-up costs of approximately £5k will be covered from existing Revenue budget. Collected donations will be used to support the upkeep and improvements to the Bar walls. This potentially could reduce the amount required from the Council for existing Rolling Capital programme going forward.

**Human Resources (HR):** none.

**Legal implications:**

Authority for the Council to accept donations as proposed in this report comes from Section 31 of the Ancient Monuments and Archaeological Areas Act 1979 (the **Act**), which states that “*any local authority may receive voluntary contributions for or towards the cost of any expenditure incurred by them under [Part I] of this Act (whether in relation to any particular monument or land or otherwise)*”. Part I of the Act contains provisions relating to the responsibility to maintain ancient monuments, as well as providing services and facilities for the public at monuments.

**Procurement:** Any proposed works or services will need to be commissioned via a compliant procurement route under the Council's Contract Procedure Rules and where applicable, the Procurement Act 2023. All tenders will need to be conducted in an open, fair, and transparent way to capture the key principles of procurement. Further

advice regarding the procurement routes, strategies and markets must be sought from the Commercial Procurement team.

**Health and Wellbeing:** none.

**Environment and Climate action,** Maintaining and adaptive reuse of heritage assets and their associated embodied carbon is identified by Historic England as key to reaching the countries climate goals, this project seeks to promote protection and conservation of heritage assets. Additionally income generated from donations will go to supporting bio diversity projects such as “York Walls in Bloom” which aim to improve bio diversity and sustainability of the Bar Walls.

**Affordability,** the project aims to raise funds for the conservation of CYC heritage assets, As this project is only requesting donations, the direct impact on resident affordability is minimal,

**Equalities and Human Rights,** We recognise that accessibility across the Bar walls is currently difficult, in many cases impossible, as due to the historic nature of the site and the significant challenge this poses, there are many physical barriers to access. Equally their heritage interpretation, especially digitally, could be improved to address non-physical access barriers and increase educational opportunities.

Income generated from the project will be used to improve the heritage interpretation and digital accessibility and, if substantial income was ever generated, CYC could look how some of the physical barriers access could be improved, recognising that this would require significant investment.

**Data Protection and Privacy:** The data protection impact assessment (DPIAs) screening questions were completed for the recommendations and options in this report and as there is no personal, special categories or criminal offence data being processed to set these out, there is no requirement to complete a DPIA for this report. However, this will be reviewed following the approved recommendations and options from this report and a DPIA completed

**Communications.** Communications will support any decision associated with this report with a robust communications and

engagement plan. If the decision is to install donation points, communications will also continue to support the project with ongoing promotion of the donation points, significant milestones etc.

**Economy**, contact: The impact on the economy is low with the ability to raise donations voluntary. By highlighting the role of conservation and importance of the walls on our nation's heritage, it could draw attention to York and encourage greater awareness of York's national significance, acting as a draw for inward investment and visitors.

## Risks and Mitigations

18. In compliance with the Council's risk management strategy, the risks associated with the proposal are:
  - a) Handling of personal data related to accepting donations, whether by CYC or a third party.
  - b) Health and safety for residents and visitors while works are ongoing to install the interpretation space.
  - c) Risks associated with failing to be open and transparent with donated funds.
  - d) Risks that donations do not reach a threshold where the project is financially viable.

## Wards Impacted

19. Guildhall, Micklegate, Fishergate

## Contact details

For further information please contact the authors of this Decision Report.

## Author

<b>Name:</b>	Liam Dennis
<b>Job Title:</b>	Ancient Monuments Manager
<b>Service Area:</b>	Highways
<b>Telephone:</b>	07881830064
<b>Report approved:</b>	Yes/No
<b>Date:</b>	24/2/25

## Co-author

<b>Name:</b>	James Gilchrist
<b>Job Title:</b>	Director of Environment, Transport and Planning
<b>Service Area:</b>	
<b>Telephone:</b>	01904 552547
<b>Report approved:</b>	Yes
<b>Date:</b>	17/03/2025

## Background papers

**All** relevant background papers must be listed.

A 'background paper' is any document which, in the Chief Officer's opinion, discloses any facts on which the report is based, and which has been relied upon to a material extent in preparing the report. See page 5:3:2 of The Constitution.

## Annexes

- Annex A: Equalities Impact Assessment (EIA)



**City of York Council**  
**Equalities Impact Assessment**

**Who is submitting the proposal?**

<b>Directorate:</b>		Director of Environment, Transport and Planning	
<b>Service Area:</b>		Highways	
<b>Name of the proposal :</b>		City Walls, tap to donate	
<b>Lead officer:</b>		Liam Dennis	
<b>Date assessment completed:</b>		15/03/24	
<b>Names of those who contributed to the assessment:</b>			
<b>Name</b>	<b>Job title</b>	<b>Organisation</b>	<b>Area of expertise</b>
Liam Dennis	Ancient Monuments Manager	City of York Council	Community involvement and coproduction, heritage management
Ben Reeves	Ancient Monuments Project officer	City of York Council	Archaeology, heritage management and conservation
Dan Clubley	Ancient Monuments Supervisor	City of York Council.	Construction, stonemasonry heritage conservation

**Step 1 – Aims and intended outcomes**

1.1	<b>What is the purpose of the proposal?</b> Please explain your proposal in Plain English avoiding acronyms and jargon.
	<i>The installation of a donation point in Bootham Bar to collect voluntary contributions for their upkeep. The initiative includes creating an interpretation space engage visitors with the history and conservation of the Walls. The funds raised will improve the interpretation offering and improve intellectual access for visitors, help preserve the walls, and reduce reliance on the Council's capital budget..</i>
1.2	<b>Are there any external considerations?</b> (Legislation/government directive/codes of practice etc.)
	Yes. Bootham Bar is a scheduled ancient monument. The proposal will therefore require scheduled monument consent under the Ancient Monuments and Archaeological Areas Act 1979, and section 31 of which grants local authorities the powers to accept voluntary contributions for the maintenance of historical monuments. The project will also need to comply with the Procurement Act 2023.
1.3	<b>Who are the stakeholders and what are their interests?</b>
	<ul style="list-style-type: none"> <li>• <b>Visitors:</b> Interest in contributing to the preservation of York's Heritage</li> <li>• <b>Residents:</b> benefit from improved conservation, potential enhancements to accessibility, and continued access to the City Walls.</li> <li>• <b>Historic England:</b> ensuring preservation of the City Walls in line with national heritage conservation standards</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Friends of York Walls:</b> advocating for the conservation of York Walls, community engagement, improved access as well as better interpretation and education</li> <li>• <b>Visit York:</b> encouraging tourism and engagement with the city's heritage</li> <li>• <b>York BID:</b> Supporting city-wide improvements that enhance visitor experiences and economic benefits</li> <li>• <b>York Civic Trust:</b> Interested in the conservation and preservation of York's historic environment</li> <li>• <b>York Conservation Trust:</b> Committed to maintaining and restoring historic buildings and sites in York</li> </ul>
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1.4	<p><b>What results/outcomes do we want to achieve and for whom?</b> This section should explain what outcomes you want to achieve for service users, staff and/or the wider community. Demonstrate how the proposal links to the Council Plan (2019- 2023) and other corporate strategies and plans.</p>
	<p><b>Improving customer experience (CYC Council Plan 2023-2027, 38).</b></p> <p><b>Visitors:</b> Enhanced engagement and interpretation offering for the heritage of York providing a voluntary means to contribute to conservation efforts.</p> <p><b>Residents:</b> Improved heritage conservation and potential future enhancements to engagement, interpretation and both intellectual and physical accessibility.</p> <p><b>CYC Financial Stability:</b> Sustainable funding for ongoing conservation efforts, reducing reliance on borrowing (Council Plan 2023-2027, 38).</p> <p><b>Heritage stakeholders:</b> Increased engagement with and appreciation of York's heritage assets and strengthening local community partnerships (Council Plan 2023-27)</p>

	<b>Improving the physical environment:</b> revenue from donations to contribute to improvements in natural and cultural assets of the city walls and ramparts, as well as adaptations in response to climate change (Council Plan 2023-2027, 36)
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## Step 2 – Gathering the information and feedback

<b>2.1</b>	<b>What sources of data, evidence and consultation feedback do we have to help us understand the impact of the proposal on equality rights and human rights?</b> Please consider a range of sources, including: consultation exercises, surveys, feedback from staff, stakeholders, participants, research reports, the views of equality groups, as well your own experience of working in this area etc.	
	<b>Source of data/supporting evidence</b>	<b>Reason for using</b>
	Make It York 2021 Visitor Survey	To understand visitor engagement and numbers with the walls
	Previous CYC donation initiatives	Learning from past attempts to increase likelihood of success
	Consultation with stakeholders	To gather feedback on the proposal and its implementation
	Historic England's The Inclusive Heritage Advice Hub	Advice and case studies for best practices for inclusivity in heritage projects

## Step 3 – Gaps in data and knowledge

<b>3.1</b>	<b>What are the main gaps in information and understanding of the impact of your proposal? Please indicate how any gaps will be dealt with.</b>	
	<b>Gaps in data or knowledge</b>	<b>Action to deal with this</b>
	Potential visitor willingness to donate	Conduct a pilot trial and collect data
	Effectiveness of interpretation space in increasing donations	Monitor engagement and feedback along with, donation trends

## Step 4 – Analysing the impacts or effects.

4.1	Please consider what the evidence tells you about the likely impact (positive or negative) on people sharing a protected characteristic, i.e. how significant could the impacts be if we did not make any adjustments? Remember the duty is also positive – so please identify where the proposal offers opportunities to promote equality and/or foster good relations.		
Equality Groups and Human Rights.	Key Findings/Impacts	Positive (+) Negative (-) Neutral (0)	High (H) Medium (M) Low (L)
Age	Interpretation space may enhance education for all ages	+	H
Disability	Current physical access limitations to Bootham Bar, funds generated could improve accessibility to the City Walls	-	M
Gender	Use the interpretation material to highlight roles of gender in historical context, which can lack in historical interpretation	+	L
Gender Reassignment	None		
Marriage and civil partnership	None		
Pregnancy and maternity	None		
Race	None		
Religion and belief	None		
Sexual orientation	None		

Other Socio-economic groups including :	Could other socio-economic groups be affected e.g. carers, ex-offenders, low incomes?		
Carer	Improved accessibility may benefit carers pushing wheelchairs	+	L
Low income groups	Voluntary donations ensure no additional financial burden, with an improved visitor experience.	+	M
Veterans, Armed Forces Community	None		
Other			
Impact on human rights:			
List any human rights impacted.	None		

### Use the following guidance to inform your responses:

Indicate:

- Where you think that the proposal could have a POSITIVE impact on any of the equality groups like promoting equality and equal opportunities or improving relations within equality groups
- Where you think that the proposal could have a NEGATIVE impact on any of the equality groups, i.e. it could disadvantage them
- Where you think that this proposal has a NEUTRAL effect on any of the equality groups listed below i.e. it has no effect currently on equality groups.

It is important to remember that a proposal may be highly relevant to one aspect of equality and not relevant to another.

<p><b>High impact</b> (The proposal or process is very equality relevant)</p>	<p>There is significant potential for or evidence of adverse impact The proposal is institution wide or public facing The proposal has consequences for or affects significant numbers of people The proposal has the potential to make a significant contribution to promoting equality and the exercise of human rights.</p>
<p><b>Medium impact</b> (The proposal or process is somewhat equality relevant)</p>	<p>There is some evidence to suggest potential for or evidence of adverse impact The proposal is institution wide or across services, but mainly internal The proposal has consequences for or affects some people The proposal has the potential to make a contribution to promoting equality and the exercise of human rights</p>
<p><b>Low impact</b> (The proposal or process might be equality relevant)</p>	<p>There is little evidence to suggest that the proposal could result in adverse impact The proposal operates in a limited way The proposal has consequences for or affects few people The proposal may have the potential to contribute to promoting equality and the exercise of human rights</p>



## Step 5 - Mitigating adverse impacts and maximising positive impacts

5.1	<b>Based on your findings, explain ways you plan to mitigate any unlawful prohibited conduct or unwanted adverse impact. Where positive impacts have been identified, what is been done to optimise opportunities to advance equality or foster good relations?</b>
<p>While physical accessibility improvements are challenging due to the historic nature of the walls, funds raised could support digital and interactive interpretation tools such as audio and virtual tours.</p> <p>All interpretative material would be made available digitally through the CYC City Walls website.</p> <p>Enhancing interpretation: examine how feasible it is to make information available in multiple formats (audio, brail, other languages) to increase accessibility.</p>	

## Step 6 – Recommendations and conclusions of the assessment

6.1	Having considered the potential or actual impacts you should be in a position to make an informed judgement on what should be done. In all cases, document your reasoning that justifies your decision. There are four main options you can take:
	<ul style="list-style-type: none"> <li>- <b>No major change to the proposal</b> – the EIA demonstrates the proposal is robust. There is no potential for unlawful discrimination or adverse impact and you have taken all opportunities to advance equality and foster good relations, subject to continuing monitor and review.</li> </ul>
	<ul style="list-style-type: none"> <li>- <b>Adjust the proposal</b> – the EIA identifies potential problems or missed opportunities. This involves taking steps to remove any barriers, to better advance equality or to foster good relations.</li> <li>- <b>Continue with the proposal</b> (despite the potential for adverse impact) – you should clearly set out the justifications for doing this and how you believe the decision is compatible with our obligations under the duty</li> <li>- <b>Stop and remove the proposal</b> – if there are adverse effects that are not justified and cannot be mitigated, you should consider stopping the proposal altogether. If a proposal leads to unlawful discrimination it should be removed or changed.</li> </ul> <p><b>Important:</b> If there are any adverse impacts you cannot mitigate, please provide a compelling reason in the justification column.</p>
Option selected	Conclusions/justification

Adjust the proposal	While the proposal has significant benefits, there is a need to address accessibility issues through digital enhancements and examine alternative interpretation methods.
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## Step 7 – Summary of agreed actions resulting from the assessment

7.1	What action, by whom, will be undertaken as a result of the impact assessment.		
Impact/issue	Action to be taken	Person responsible	Timescale
Accessibility limitations	Develop digital interpretation	Project Lead	6 months
Visitor engagement	Monitor donation trends and feedback	Project Team	Ongoing
Public perception	Clear communication on voluntary nature of donations	Communications Team	Prior to rollout

## Step 8 - Monitor, review and improve

8.1	<b>How will the impact of your proposal be monitored and improved upon going forward?</b> Consider how will you identify the impact of activities on protected characteristics and other marginalised groups going forward? How will any learning and enhancements be capitalised on and embedded?
	<ul style="list-style-type: none"><li>• Track donation levels and visitor engagement with interpretation material.</li><li>• Collect visitor feedback on the accessibility and effectiveness of digital interpretation.</li><li>• Regularly review accessibility options and update based on feedback.</li><li>• Adjust communication strategies to ensure transparency and continued public support.</li></ul>